### RISHABH KUSHWAH

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### Career objective

As a dedicated fresher in web development, I'm constantly seeking fresh challenges and opportunities to expand my skills and knowledge. I'm eager to contribute my passion for coding and problem-solving to a dynamic team, while remaining open to learning from experienced professionals in the field

#### Education

Master of Computer Application (MCA) | Sept 2022 – July 2024

Sage university, Indore with 7 CGPA

Bachelor of Science (CS) | Aug 2018 - July 2021

Devi Ahilya Vishwavidyalaya, Indore (M.P.) with Percentage of 64%.

### **SKILLS**

- HTML
- CSS
- JavaScript
- Bootstrap 5
- React.JS
- Next.JS
- Redux Toolkit

- React Router
- Tailwind CSS
- Node.JS
- Express.JS
- MongoDB
- · Git & Github

# **Experiences**

**Ecommerce Executive** | Dec 2023 – Present

- Rcosource Pvt. Ltd. Indore, Madhya Pradesh
  - Manage multiple clients Flipkart account, ensuring complete account management and client satisfaction.
  - Develop sales strategies to enhance product visibility and increase sales.
  - Create and manage new product listings, optimizing content for maximum impact.
  - Monitor and improve account health, including ratings and seller ratings, to maintain high standards.
  - Execute Flipkart ad campaigns focusing on CPC and ROI, enhancing product reach and maximizing profitability.

# **Project**

Stylish Shoes Store url - stylishshoesstore.netlify.app

Created a shoes ecommerce website with React.is, Tailwind CSS, Express.is & MongoDB

LifeStyle Blog | url - lifestylemag.vercel.app

Created a blogs website using next.js, Tailwind CSS & Redux

#### **Certificates**

**Udmey** Dec 2023 – Present

Completed a comprehensive Front-End Web Development course on Udemy in 2023. Acquired expertise in HTML5, CSS3, Bootstrap5, JavaScript, ECMAScript 6, and React JS.